

**OFFICIAL RULES FOR LEE'S LIQUOR LOUNGE AND BOB FM
COUNTRY SHOWDOWN COMPETITION**

NO PURCHASE NECESSARY TO ENTER OR WIN THIS CONTEST. THIS CONTEST IS VOID WHERE PROHIBITED BY LAW.

Eligibility:

Internet access required to enter. Contest participants must be a U.S. resident and at least 18 years of age at the time the contest begins. Contest participants must be amateurs not under contract with any recording studio. The Country Showdown Competition (“**Contest**”) is void outside the United States, or where prohibited or restricted by law. All contest participants must travel to Lee’s Liquor Lounge for performance as set forth in these Rules to enter and win.

This Contest is sponsored by Lee’s Liquor Lounge, LLC (“**Lee’s Liquor Lounge**”) and KLCI-FM 106.1 MHz (“**Bob FM**”) (“**Sponsors**”). All employees, officers, directors and agents and their immediate families or any members of their households, regardless of relationship, of Sponsors or any advertising agency or other company involved with the design, production, execution or distribution of this Sweepstakes are not eligible to participate in the Contest or to win any prizes.

Any Contest entries received from an ineligible participant will be disqualified. By participating in this Contest, entrants accept and agree to be bound by these rules and the decisions of the Sponsors, which shall be final on all matters. Sponsors reserve the right to modify the rules of the Contest in any way at any time, subject to state or federal law.

Contest Entry Period:

The Contest Entry Period begins on November 18, 2015, and ends on December 31, 2015 (“**Contest Entry Period**”). All entries must be received by the Sponsors during the Contest Entry Period to be eligible. As the Contest is competitive, with the first competition beginning on Monday, December 7th, earlier entries have a better chance of consideration than entries received later in the Contest Entry Period.

How To Enter:

You can enter the Contest by submitting a Mp3, video or web link recording of yourself singing three classic country songs to contest@leesliquorlounge.com during the Contest Entry Period, along with your name, email address, and phone number. By entering, each participant warrants that his or her entry: (1) is sung by the participant entering the Contest; (2) has not been published in any medium; and (3) has not won an award. By entering, each participant represents that any video or recording submitted is original and will not constitute defamation or an invasion of privacy or otherwise infringe upon the rights of any third party, and that the participant owns or has the rights to convey any and all right and title in such entry (“**Entry**”). One entry per person permitted. Duplicate entries will be rejected for entry in the Sweepstakes.

Sponsors are not responsible for a lost, misdirected, late, unsent, incomplete, illegible or unintelligible Entry or for inaccurate information included on any Entry, whether caused by the participant or by any of the equipment or programming associated with or utilized in this Contest, or by any technical or human error that may occur in the transmittal of any Entry or the processing of any function on the entrant’s computer system. Participant must notify Sponsors of any changed contact information to remain eligible to win based on Entry. Sponsors reserve the right, in their sole discretion, to disqualify any individual found to be tampering with the Entry process or the operation of the Contest; to be acting in violation of these rules; or to be acting with intent to annoy, abuse, threaten or harass any other person. Any use of robotic, automatic, programmed or similar response methods will void all such entries submitted by such methods.

By submitting an Entry, you agree to these Contest Rules and the Sponsors, panels and audience decisions, which are final and binding in all respects. All submissions become property of Sponsors and will not be returned. Submission of an Entry hereby grants Sponsors, along with their agents, and/or assigns, an exclusive, irrevocable, unlimited, worldwide, perpetual, sub-licensable license and right to, copy, distribute, publish, display and otherwise

use your Entry for purposes of this Contest or for any advertising or publicity on behalf of the Sponsors. You certify that you are the creator of the submitted Entry.

Selection of Contest Participants:

A panel of four (4) individuals, two (2) representatives from Bob FM and two (2) representatives from Lee’s Liquor Lounge, will select twenty-seven (27) Contest Participants from the Entries to compete during the remainder of the Contest. Contest Participants will be notified by telephone and must respond within twenty-four (24) hours of being notified or an alternate Contest Participant will be chosen. Upon notification, Contest Participant will be told which date he or she must perform in the first round of the Contest. Contest Participant must be available for all subsequent rounds of the Contest or may forfeit the chance to win. Once selected, each Contest Participant must choose three songs from the Dan Lund and the Buffaloafs repertoire (which will be provided) to sing on the designated first round of the Contest.

Contest Period and Prizes:

The Contest Period runs from December 7, 2015 to March 5, 2016 (“**Contest Period**”). Contest Participants will be scheduled to compete for a cash prize in accordance with the chart below:

Date	Contest Round	Number of Contest Participants	Winner Prize
December 7, 2015	1	3, selected from initial entries	\$250
December 14, 2015	1	3, selected from initial entries	\$250
December 21, 2015	1	3, selected from initial entries	\$250
December 28, 2015	2	3, selected on 12/7, 12/14 and 12/21	\$1000
January 4, 2015	1	3, selected from initial entries	\$250
January 11, 2015	1	3, selected from initial entries	\$250
January 18, 2015	1	3, selected from initial entries	\$250
January 25, 2015	2	3, selected on 1/4, 1/11 and 1/18	\$1000
February 1, 2015	1	3, selected from initial entries	\$250
February 8, 2015	1	3, selected from initial entries	\$250
February 15, 2015	1	3, selected from initial entries	\$250
February 22, 2015	2	3, selected on 2/1, 2/8 and 2/15	\$1000
March 5, 2015	Finale, Round 3	3, selected on 12/28, 1/25 and 2/22	\$5000

If the Contest Participant is not able to perform on his or her designated night during the first round, Sponsors will make reasonable efforts to reschedule Contest Participant to any open time slots. If, in their sole discretion, Sponsors are not able to reschedule Contest Participant, Contest Participant will be disqualified. Each round, Contest Participant will perform three songs from the repertoire of Dan Lund and the Buffaloafs (as selected by Contest Participant prior to the selected night), with Dan Lund and the Buffaloafs as background and accompaniment. The winner of each first round performance advances to the second round. If the Contest Participant is not able to perform on his or her designated night during the second round, Contest Participant may be able to compete in the second round of a subsequent month, if there are fewer than three Contest Participants scheduled to perform. If not, Contest Participant will be disqualified. The second round winners will advance to the final and third round. The order in which the Contest Participants will perform each night will be determined randomly.

Selection of Winners:

The winners of each round will be determined by patron voting. Each Monday night during the Contest Period, every patron of Lee’s Liquor Lounge will receive a wrist band and a voting card that may be used to vote for one singer. Patrons must place their voting card into a ballot box in order for their vote to count. At the end of the night, Sponsors will count the ballots received and will announce the winner of the round. Contest Participants must be present to win.

Winners are solely responsible for all applicable federal, state or provincial, and local taxes and any expenses associated with any prizes. The Internal Revenue Service requires Form 1099-MISC to be issued and filed for each recipient who received a prize/award if the annual aggregate is at least \$600 or more. In the event the Approximate Retail Value is deemed to exceed the Internal Revenue Service requirement, winners who are residents of the United States of America must complete and submit a W-9 form to receive any prize. The recipient is responsible for any income tax liability and should consult his/her tax advisor for the proper tax treatment of this income on his/her tax

return. All Contest Participants and Winners must complete an affidavit of eligibility and liability release in the form determined by and distributed by Sponsors prior to any performance at Lee's Liquor Lounge.

The Sponsors reserve the right, in their sole discretion, to modify, terminate, or suspend this Contest should viruses, bugs, unauthorized human intervention or other causes beyond Sponsors' control corrupt or impair the administration, security or fairness of the Contest. The Sponsors is not responsible for any human or technological error that may occur in the processing of the Contest nor are they responsible for any error, omission, interruption, deletion, defect, communications line failure, theft or destruction of, unauthorized access to, delay in operation, transmission, or distribution of, or alteration of entries, whether caused by the sender, any of the equipment or programming associated with or utilized in this Contest, or otherwise.

Copyright Assignment

Each submitted video or recording becomes the exclusive property of Sponsors, and may be used by Sponsors for marketing and promotional purposes, and Sponsors shall have the exclusive authority to remove or retain entries and to repost on any of Sponsors' websites or social media sites (such as Sponsors' page on Facebook). By entering the Contest, each participant agrees that his or her entry will be deemed a Work Made For Hire under the Copyright laws of the United States, but if it cannot be so deemed, then the participant irrevocably assigns and transfers to Sponsors all of his or her right, title and interest in and to his or her photograph and accompanying narrative, including all but not limited to all copyright and trademark rights which he or she may have, in the United States and worldwide, therein, for consideration, the receipt and sufficiency of which is hereby acknowledged. Upon request of Sponsors, participants shall execute and deliver such additional instrument of assignment, as may be solely deemed by Sponsors, reasonably necessary to establish the ownership of record of the right, title and interest in and to the entry and of the copyrights transferred and "moral rights of authors" waived under these Official Rules. Should Sponsors fail to request the said assignment as stated, that shall not be deemed a waiver of Sponsors' rights and Sponsors may at a later time request the assignment.

Limitation of Liability and Dispute Resolution

By entering the Contest, participants release any and all Contest Entities and any other promotional Sponsors, and each of their respective affiliated companies, directors, officers, employees, representatives, partners and agents from any liability whatsoever for any claims, costs, injuries, losses or damages of any kind arising out of or in connection with the Contest or with the acceptance, possession or use of any prize (including, without limitation, claims, costs, injuries, losses or damages related to personal injuries, death, damage to, loss or destruction of property, rights of publicity or privacy, defamation or portrayal in a false light).

Official Rules:

A copy of the Contest Rules will be posted on the Bob FM website at www.mybobcountry.com and the Lee's Liquor Lounge website at www.leesliquorlounge.com.

Sponsors Contact:

If you have any questions regarding this Contest, please contact Lee's Liquor Lounge at contest@leesliquorlounge.com.